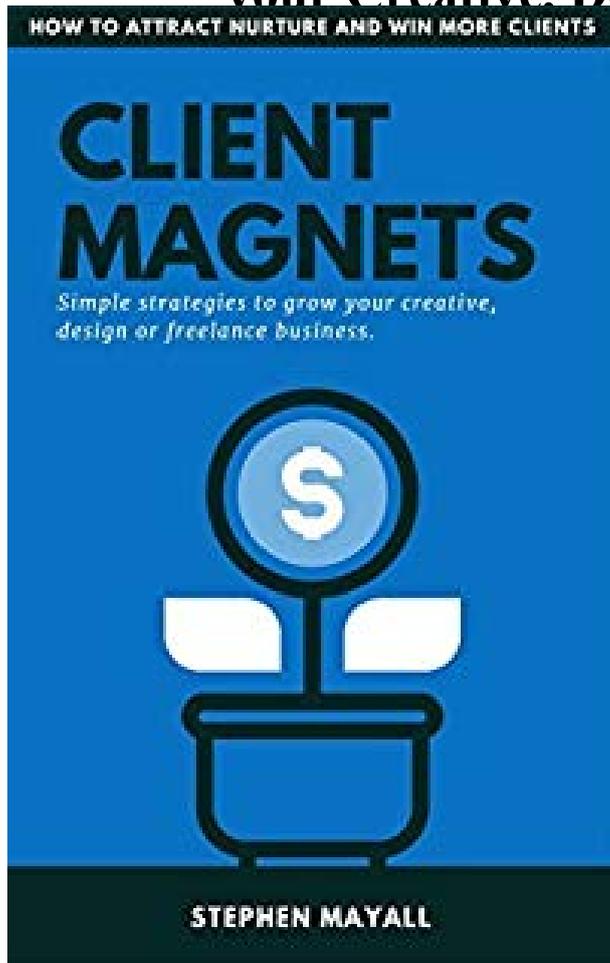


CLIENT MAGNETS: HOW TO ATTRACT AND WIN MORE CLIENTS: Simple Strategies to Grow your Creative, Design or Freelance Business



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Free video training for creatives and designers - get the 5 step system I've been developing for the past 9 years: newedgemarketing.co.uk/roadmap (just copy and paste into your browser) Client Magnets are what bring clients to YOU. They're an irresistible force that draw clients to your website - through the promise of getting great valuable content and earning their trust. That's what it's all about, after all - building meaningful relationships with your prospects. 9 Years in the making... I've been developing this process now for the past 9 years. Following hundreds of hours, reading, researching, studying and testing.

Were there mistakes? Uh...yep. Hundreds of hours spent on strategies that flat out didn't work. But guess what? Eventually success started to happen.

And I was able to generate and convert leads into opportunities on a consistent basis. Want to know the best part? I could replicate it in any creative service based business I tested it in. Then one day, while helping a

friend implement these steps into his small branding agency, I realised something: the exact client development framework I developed could benefit other creative business owners... And I decided to share it for the first time ever. I've designed this system for owners of creative services businesses including, Graphic Designers, Branding Agencies, Web Designers, Photographers, Interior Designers, Industrial Designers, Copy-writers, Production Companies and more.

What Client Magnets Can do for You: -Learn how to generate quality leads on a broad scale. -Leverage effective web marketing to attract more of your ideal clients. -Discover exactly how to educate, nurture and earn your prospects trust. -The one piece of content you can create in a day or to generate leads - on autopilot. -Learn how to create an irresistible offer to convert leads into opportunities. -Create consistent new business opportunities, knowing that the next one is simply a matter of repeating the process you've now mastered. How? It's all about generating leads on a broad scale and nurturing them through email marketing whilst slowly introducing them to free and low cost offers to turn visitors into leads, leads into opportunities and opportunities into clients. Download this ebook now to find out how... in addition to this ebook you will also get: -Access to my FREE client development cheat sheet. -Email swipe file - all the copy you'll need to create your first follow up series. -An editable PDF worksheet - design your own client development system. -Ready made client development formulas for every creative discipline. -Get the chance to get all of your burning questions answered personally by me. To your success!